



SPONSORSHIP OPPORTUNITIES

2021 ANNUAL MEETING
OCTOBER 1-2, 2021 • PITTSBURGH, PA



CITRONE
POWERED BY: **thirty** / **three**

UPMC | **CHILDREN'S**
HOSPITAL OF PITTSBURGH

MEETING OVERVIEW

The 2021 annual meeting will be the fourth meeting of the Starzl Network. The meeting will host Network participants representing the top transplant centers in North America, Network industry partners, and Starzl Network's Patient & Family Voice group members.

The meeting will focus on transforming the future of liver transplantation by sharing best practices and driving implementation of knowledge. Key themes will be optimizing Network data collection and analysis and furthering our patient-centered outcomes and comparative effectiveness research initiatives.

The mission of the Starzl Network is to unite big data, technology, patient advocacy, and transplant thought leaders to deliver the best possible care and develop new, scalable solutions to pediatric transplantation's most challenging problems.

NETWORK GOALS



Collectively determine gaps in transplant outcomes, beginning with liver transplant, to plan Network projects.



Standardize and transparently share data for better outcomes in pediatric transplantation.



Encourage transplant technology collaborations to foster innovation.

BACKGROUND

STARZL NETWORK FOR EXCELLENCE IN PEDIATRIC TRANSPLANTATION

Vision

A network of pediatric transplant institutions committed to continuous improvement until every child can achieve a long and healthy life.

History of the Network

The Starzl Network aims to improve lifelong outcomes for children in need of organ transplantation. The Network was launched in 2017 with a leadership gift from Cindy and Rob Citrone, founders of Citrone 33, during the *Play It Forward Pittsburgh* campaign, an initiative which continues to amplify the need for transplant organ donation at a national level by seeking to register organ donors, raise awareness about organ donation and transplantation, raise funds to improve pediatric transplant outcomes, and encourage relevant policy updates.

Citrone 33

Citrone 33 was founded by Rob and Cindy Citrone to provide hope and happiness to people in their time of need. The organization is committed to improving the quality of life by performing everyday miracles. Other signature initiatives of the foundation include *EMBRACE Pittsburgh* and *Protect the Cups*. As champions for children, the Citrones understand the lifesaving value of organ transplantation. Our deepest thanks to the Citrone family and Citrone 33 for giving kids the chance to attain miracles of their own through transplant.

Thomas E. Starzl, MD, PhD

Dr. Thomas Starzl, the “father of transplantation,” was a groundbreaking surgeon and researcher. Globally recognized as a medical and scientific leader in organ transplant, he performed the world’s first successful liver transplant and greatly advanced medications that have improved quality of life following transplantation. A faculty member at the University of Pittsburgh and clinician at the UPMC Children’s Hospital of Pittsburgh, Dr. Starzl led the largest and busiest transplantation program in the world.

Dr. Starzl transformed thousands of lives through advances in organ transplant that many thought weren’t possible. He was a genius and a pioneer, but it was his passion for saving lives through transplant that defined him. The Network was named in his honor, seeking to continue his legacy of innovation, care, and collaboration in support of a brighter future for pediatric transplant patients.

George V. Mazariegos, MD, FACS

Dr. George Mazariegos is the director of Pediatric Transplantation at UPMC Children’s Hospital of Pittsburgh and the Thomas E. Starzl Transplantation Institute, as well as a professor of surgery at the University of Pittsburgh. Dr. Mazariegos and his colleagues, through the generous support of Citrone 33, founded the Starzl Network for Excellence in Pediatric Transplantation to honor the vision and legacy of their friend, mentor, and colleague, Dr. Thomas Starzl. Dr. Mazariegos serves as the Chairman of the Starzl Network and leads and directs the Network’s overall efforts.

SPONSORSHIP OPPORTUNITIES

MEETING SPONSORSHIP LEVELS				
Benefits	Disruptor \$25,000	Visionary \$10,000	Innovator \$5,000	Collaborator \$2,500
Company name on meeting agenda, meeting website, and featured on slide during break.	✓	✓	✓	✓
Number of invited representatives to meeting*	✓	✓	✓	✓
Number of invited representatives to dinner/reception**	✓	✓	✓	
Twitter shoutout with company link	✓	✓		
Keynote sponsor	✓			

* Number of invited representatives to meeting are 5, 3, 2, 1 respectively

** Number of invited representatives to reception are 5, 3, 2 respectively.

SESSION SPONSORSHIP OPPORTUNITIES

Patient & Family Voice Session

\$10,000

- 3 representatives invited to meeting
- Listed on website and included on meeting agenda
- Company recognized during session and logo on slides
(1 available)

Project Session

\$7,500

- 2 representatives invited to meeting
- Listed on website and included on meeting agenda
- Company recognized during session and logo on slides
(4 available)

FOR MORE INFORMATION, PLEASE CONTACT:

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